



**2024**  
***National Specialty  
Reservations &  
Additional Information***



**FOOD SERVICE CONSULTANTS CATERING  
of St. Louis, MO, will cater  
The PCA Lunches and the Blue Ribbon Dinner.**



We invite you to join us for the 2024 Poodle Club of America, Inc. National Specialty Lunches, Dinners and Special Events by reservation only. To make reservations, please use the reservation form or visit the store at [www.poodleclubofamerica.org](http://www.poodleclubofamerica.org) where you can make and pay for reservations. Space limits the number that can attend some functions, so please make reservations early.

**2024 PCA Lunches ~ \$25.00 per day**

**Wednesday, April 24, 2024 ~ Founder's Room ~ 11:30 A.M. - 1:00 P.M.**

Harvest Green Salad - Mixed Greens, Heirloom Tomatoes, Petite Cucumbers, Shaved Parmesan and Garlic Croutons with Red Wine Vinaigrette - Artisan Rolls and Butter - Smoked Brisket of Beef with Caramelized Onion and Natural Jus - Rosemary Red Potatoes with Olive Oil and Fresh Parsley - Oven Roasted Vegetable Medley with Zucchini, Yellow Squash Mushroom, Pearl Onion and Sweet Tomatoes - Brownie and Blondie Assortment. Beverage Station - Fresh Brewed Ice Tea, Coffee, Lemonade and Bottled Water.

**Thursday, April 25, 2024 ~ Founder's Room ~ 11:30 - 1:00 P.M.**

Cranberry Feta Salad - Baby Spring Greens, Cranberries, Feta Cheese, Sliced Red Onion, served with Sweet Poppy Seed Vinaigrette - Assorted Rolls and Butter - Roasted Pork Loin - with Peach and Cherry Mustard - Classic Rice Pilaf - Toasted with Orzo and Brown Butter - Roasted Broccoli - Blanched, then Tossed in Olive Oil and Sea Salt - Sweets - Gourmet Chocolate Chunk Cookie. Beverage Station - Fresh Brewed Iced Tea, Coffee, Lemonade and Bottled Water.

**Friday, April 26, 2024 ~ Founder's Room ~ 11:30 - 1:00 P.M.**

Classic Caesar - Romaine Hearts, House Made Croutons, Shaved Parmesan and Roman Caesar Dressing - Garlic Toast Classic - Italian Lasagna - Filled with Ground Beef and Italian Sausage, Ricotta, Red Sauce and Italian Herbs and Spices - Lemon Garlic Chicken - Seared Chicken Breast Served with Creamy Herb Sauce and Garnished with Charred Lemon - Green Beans - with Sundried Tomatoes and Onions - Italian Cannoli - with Chocolate Chips and Crushed Pistachios. Beverage Station - Fresh Brewed Iced Tea, Coffee, Lemonade and Bottled Water.

**AFTER THE SHOW**

**TICKET REQUIRED**

**PCA SOCIAL HOUR & BLUE RIBBON BUFFET**

***It's time to kick back, relax and remember PCA 2024!***

***Thursday, April 25, 2024 ~ Casual Dress***

**5:00 P.M. ~ Hors d'oeuvres Reception - Blue Ribbon Ticket Required**

Chicken Pot Stickers, Korean Beef Spring Roll, Boursin Stuffed Mushrooms,  
Traditional Meatballs

**6:00 P.M. ~ PCA's Blue Ribbon Buffet Dinner ~ \$50.00**

with pre-purchased ticket, **Founder's Room**

Classic Caesar Salad - Crisp Romaine Hearts, Shaved Parmesan, Garlic Croutons, Served with Mayfair Dressing - Assorted Rolls and Butter - Hand Carved Ribeye - Slow Roasted Ribeye of Beef, Served with Au Jus and Horseradish Cream - Chicken Puttanesca - Seared Chicken Breast served with Spicy Tomato and Olive Ragout - Whole Roasted Petite Potatoes - Petite Potatoes with Garlic and Fresh Herbs - Roasted Vegetables - Carrots, Cauliflower and Broccoli - Sweets - Flourless Chocolate Cake, New York Cheesecake, Cheesecake Served with Assorted Sauces, Italian Lemon Cream Cake. Beverage Station - Fresh Brewed Iced Tea, Coffee, Lemonade and Bottled Water.

**FOLLOWED BY THE POODLE CLUB OF AMERICA INC. ANNUAL MEETING  
~~ ALL ARE WELCOME ~~**

# RESERVATION FORM FOR LUNCHESES & DINNER

Wednesday ~ Friday

Please Make Reservations Early

[www.poodleclubofamerica.org](http://www.poodleclubofamerica.org)

Space limits the number that can attend some events.

## Number of Reserved Lunches for Each Day:

Wednesday \_\_\_\_\_ Thursday \_\_\_\_\_ Friday \_\_\_\_\_ @ **\$25.00 each**

Total Amount for Lunches Only.....\$ \_\_\_\_\_

## Tickets for Hors d'oeuvres Reception and

**Blue Ribbon Buffet Dinner ~ Thursday \_\_\_\_\_ \$50.00 each**

Total Amount for Dinners ..... \$ \_\_\_\_\_

Total Amount for Lunches ..... \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED ..... \$ \_\_\_\_\_

Name.....

Kennel Name.....

Address.....

City/State/Zip.....

Phone# (            ).....

E-mail.....

## MAKE ALL CHECKS PAYABLE IN U.S. FUNDS TO: THE POODLE CLUB OF AMERICA, INC.

Payment must accompany orders. Please write ONE check for all meals. Telephone orders accepted. Reservations must be received by **April 12, 2024**. Tickets will **NOT** be mailed. Pre-paid tickets for all lunches & dinners may be picked up Wednesday - Friday at the Ticket Table in The Great Hall. A limited number of lunch and dinner tickets will be available at the Show for an additional fee.

### MAIL TO:

#### USA

Luann Wilkinson  
3601 Turtle Creek Blvd. T-3  
Dallas, TX 75219-5504

#### CANADA

Dr. Elly Holowaychuk  
501 Estate Dr., Sherwood Park  
Alberta, Canada T8B 1M2



***PCA Fundraising Live Auction  
in the Great Hall, Purina Event Center on  
Wednesday, April 24, 2024***

***The 2025 Auction will take place  
immediately following the  
Regular Dog Classes  
for the  
first thirty-four people to  
enter the building  
and the  
first two rows of the  
RV Parking Spaces***



# Grooming Area Information

## GROOMING AREA SETUP FOR CONFORMATION “ONLY” EXHIBITORS

**Tuesday, April 23, 2024**

The Setup Committee is responsible for managing all setup activities in the grooming area designated for conformation exhibitors. Please help the Committee make your move-in as easy and efficient as possible by reading this insert.

Admission to the Purina Event Center for conformation exhibitors begins on Tuesday, April 23, with the WINNERS OF THE 2024 AUCTION entering first at 6:30 A.M. in setup number order. Any auction winner not present at 6:30 A.M. will lose his/her setup number selection. ALL OTHER CONFORMATION EXHIBITORS will be admitted in setup number order **SHORTLY AFTER THE AUCTION WINNERS HAVE ENTERED**. Those exhibitors arriving at the show without a setup number can obtain one at The Great Hall from 6:30 A.M. to 9:00 A.M. Tuesday. Late arrivals will be accommodated.

TO RECEIVE SETUP NUMBER BY **MAIL**, COMPLETE THE ATTACHED SETUP FORM.

All Setup Forms received by April 1, 2024 will be assigned setup numbers as they are received. **No setup number will be available by mail after April 7, 2024.** PLEASE NOTE THE FOLLOWING:

- Names submitted on Setup Forms must be those of exhibitors/agents exhibiting in this show.
- No duplicate names, please. The Setup Committee will assign only one setup number per exhibitor.
- SEND NO MORE THAN “**THREE**” IN A REGULAR BUSINESS OR LETTER SIZE ENVELOPE.
- Setup Forms sent in envelopes of other sizes will be assigned after all others!
- Setup Forms cannot be E-mailed.

**Grooming Setup Committee:** Terri Meyers (Chair).

Prizes for clean grooming area are piggy drawings and best grooming area setup representing the PCA 2024 Theme “POODLES ROLL OUT THE RED CARPET” Drawing will be held on Friday following the Standard Variety. Place your cards in the drawing box ring side on Friday.

If you wish to receive your Setup Number by “**MAIL**”, include a self addressed & stamped envelope with your completed Setup Form. If you wish to receive your Setup Number by “**E-Mail**”, include your E-mail address. **Mail to:**

**2024 PCA Conformation Grooming Setup**  
1741 85th Street N.E., Monticello, MN 55362-3108  
For Questions contact Terri Meyers at swag04@tds.net



Exhibitor's Name .....

Number of dogs entered.....

Name of Agent, if any.....

Which Variety will you be showing.....

Address .....

City/State/Zip .....

E-Mail .....

**(Please include your E-mail address if you wish to receive your setup number via E-mail - WRITE CLEARLY)**

Date Received (For PCA Use Only) ..... Date Returned (For PCA Use Only) .....

# THREE-DAY RESERVED SEATING ADVANCE PURCHASE

**Same low price! All three days for just \$75.00!  
All reserved seats are front-row at ringside!**

Seats for fewer than three days cannot be reserved in advance. Unsold seats, if any, will be available for purchase at the show for a slightly higher price.

**Reserved ringside seating is \$75.00 per seat for Wednesday through Friday only. Reservations must be received by Friday, March 29, 2024. Payments for confirmed reservations are NOT refundable. Payment must be made with reservations. All seat tickets must be picked up at the show; none will be mailed.**

**PLEASE NOTE:  
ALL RESERVATIONS FOR RESERVED SEATING FOR THE  
2024 POODLE CLUB OF AMERICA  
WILL BE MAIL-IN ONLY.**

PLEASE COMPLETE THE ATTACHED FORM AND MAIL WITH CHECK/  
MONEY ORDER IN U.S. FUNDS ONLY TO:

**Poodle Club of America, Inc.**  
c/o Susan Burge  
6581 Thorntree Dr., Brecksville, OH 44141  
E-mail: msstb@aol.com



## Reserved Seating Order Form

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone \_\_\_\_\_

Please indicate your seat choice(s) by section A,B,C or D. (See seating diagram.) You may reserve up to two adjacent seats. Because all seat reservations are made on a first-come, first-served basis, please indicate your 1st, 2nd and 3rd choices for each seat requested. Your reservation will be confirmed by E-mail or phone.

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

**Section A**

**Section B**

**Section C**

**Section D**

*Standard Ring*

*Miniature/Toy Ring*

## **THE GREAT HALL**

### **POODLE CLUB OF AMERICA, INC. - 2024 NATIONAL SPECIALTY SHOW**

**All Reserved Seating is Front Row - All Reserved Seats are \$75.00 for All Three Days!  
Wednesday, April 24 - Thursday, April 25 - Friday, April 26**

Wheelchair seating will be accommodated.  
Ringside access points will be available to registered photographers.



**The Poodle  
Club of America  
Foundation, Inc.**

**You are invited to the  
ANNUAL PCA FOUNDATION SEMINAR  
Tuesday, April 23, 2024  
Founder's Room, Purina Farms Event Center  
Gray Summit, Missouri**

8:00 A.M. **Registration**

8:30 A.M. to 9:30 A.M. **Dr. Stephen Friedeberg** report on the Addison Study and update.

9:45 A.M. to 11:30 A.M. **Dr. Gustave Aquirre, DVM** on eye problems and polymicrogeria.

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**Health Testing Offered during PCA Week**

**Tuesday, April 23:** OFA (CERF) Eye Clinic, \$50.00, 12:00 Noon to 5:00 P.M. in Service Center (by RV Campsites). To pre-register, contact Tom Carneal at E-mail: [twcarneal@gmail.com](mailto:twcarneal@gmail.com) or register Monday at the PCA Foundation Table. Walk-ins are welcome if clinic slots are still available.





*Parade of AKC  
Breed Champions  
and/or  
Parade of AKC Companion  
and Performance Titleholders  
Entry fee is \$30.00*

**By March 31, 2024, send up to a 50-word Parade Resume (typed) to: Denise Agre-Gill, 1655 County Rd. 258, Fulton, MO 65251 or [deagra@me.com](mailto:deagra@me.com).** Include the Variety of your poodle on your resume and indicate which Parade you are entering. Conformation or Companion and Performance Parade.

Coat clips must be in accordance with the Breed Standard. Dogs with an AKC Hunting Title may be exhibited in short hunting trim. Any poodle with an AKC Obedience, Tracking, Agility, Hunting or Rally Title is eligible for the Companion & Performance Parade. The entry blank must have "Companion & Performance Parade" on it and mailed with entry fee to MB-F, Inc. Each entrant in the Parade will receive a Rosette with dog's name imprinted.

**The entry form must indicate  
"Conformation Parade" or Companion & Performance Parade"  
AND MAILED WITH ENTRY FEE TO MB-F, INC.**

**Resumes for Parades will not be accepted  
at the show grounds.**

# Official Mailed Catalogs\* for 2024!



Even if you can't attend in April, you can still have your own 2024 Official Catalog!!!

## The Official Catalog includes the following events:

- |                             |                                     |
|-----------------------------|-------------------------------------|
| The National Specialty Show | Junior Showmanship                  |
| Veteran Sweepstakes 2024    | Parade of Breed Champions           |
| Obedience/Rally             | Parade of Companion Title Holders   |
| 4-6 Months Puppy Class      | Parade of Performance Title Holders |

Plus, Kennel, Affiliate Club and Vendor Ads with great photos!

\*Results from the Show will be available on the MB-F, Inc. website:

[www.infodog.com](http://www.infodog.com) and/or Poodle Club of America, Inc. website:

[www.poodleclubofamerica.org](http://www.poodleclubofamerica.org)

**Price includes shipping.**

**PLEASE NOTE: Catalogs paid in advance, by check or online, are NOT available for pickup at the show. If you want to have a catalog available during the show, please purchase one from our rinside staff. Thank you in advance for your understanding.**

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## FOR MAILED CATALOGS

\_\_\_\_ Number of Catalogs at \$45.00 per catalog (US/Domestic shipping)

\_\_\_\_ Number of Catalogs at \$50.00 per catalog (International shipping)

**ENCLOSE CHECK PAYABLE IN U.S. FUNDS TO:** Poodle Club of America, Inc.

**OR PAY WITH CREDIT CARD ONLINE AT:**

[www.poodleclubofamerica.org](http://www.poodleclubofamerica.org)

**MAIL CHECK AND COMPLETED ORDER FORM TO:**

Ann Wheeler  
14643 E. 11th Place  
Tulsa, OK 74108

**MAIL TO:**

Name .....

Street Address .....

City/State/Zip .....



**Can't make it to Purina Farms  
to be part of the  
POODLE CLUB OF AMERICA**

**Thanks to Show Dog Video Pros  
you can view  
PCA Conformation Events  
*LIVE***

Via Streaming video on your computer!

With worldwide coverage and a little technology, you can  
view the action in “real time” via your computer.

To see sample video,  
test your computer capability  
and subscribe to this special offer,  
visit: [www.showdogvideopros.com](http://www.showdogvideopros.com)



# 2024 PCA RV Parking Request Form

**RV Parking begins on Sunday, April 21 at 11:00 A.M.  
All RVs must be out of the Purina RV Sites  
on Saturday, April 27 by 10:00 A.M.**

The 2024 RV Parking Sites A1 through B17 were auctioned off at the 2023 PCA Specialty Show. The 2025 Live Auction will take place following the Regular Dog Classes on Wednesday, April 24. The remainder of the 2025 RV Parking Site Requests will be selected by random draw. Parking sites, C1 through D21, will be assigned for a six night stay followed by multiple nights, then a single night stay.

RV Parking Forms received by March 24, will be assigned a site number by random draw. Forms received after March 24 will be assigned a site number as they are received. You will be notified of your site number via **"E-mail"**. PLEASE WRITE YOUR E-MAIL ADDRESS CLEARLY. Please include your payment of \$40.00 per night in the form of a check or money order, payable to PCA in U.S. funds – **NO CREDIT CARDS**. All sites on the ground will be charged a parking fee and will be assigned a parking site number. Additional RV Parking information will be available on the PCA Website at [www.poodleclubofamerica.org](http://www.poodleclubofamerica.org)

**2024 RV Auction Winners complete the RV Request Form and mail with your payment of \$40.00 per night stay by March 24. Please write 2024 Auction Winner on the outside of the envelope.**

For questions, please contact the 2024 PCA RV Parking Chair, Wallace Davis at E-mail: [wallacedavis@me.com](mailto:wallacedavis@me.com) or call/text (256) 710-6009.

All vendors are required to move out on the last day even if they are attending the next show.

Anyone renting a RV is required to provide a signed agreement from rental company stating they will pick up rental by 11:00 A.M. on Saturday, April 27. Purina has agreements with the following RV companies that will honor the PCA Move-In/Out dates. Please contact one of the companies for your RV Rentals. Country Campers at <https://www.countrycamperrentals.com> and MB Thomas at <https://mbthomasrvsales.com>



## RV PARKING RESERVATION FORM

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

Cell Phone \_\_\_\_\_ # of Dogs \_\_\_\_\_

RV Type \_\_\_\_\_ Length \_\_\_\_\_ Plate Number \_\_\_\_\_ State \_\_\_\_\_

First Night \_\_\_\_\_ Last Night \_\_\_\_\_ Total # of Nights \_\_\_\_\_ @ \$40.00 per night

If renting rental company name \_\_\_\_\_

**Mail RV Parking Request To:  
2024 PCA RV Parking  
811 Jabo Drive, Killen, AL 35645**



# Just Groom a Poodle!

9th Annual Grooming Competition & Fundraiser

**Monday, April 22, 2024**

Gateway Hall, Purina Farms, Purina Event Center  
300 Checkerboard Loop, Gray Summit, MO 63039

Enter our grooming competition & help us raise funds for the breed club.  
**Entry fee is \$50.00** and will be donated in its entirety to the Poodle Club of America, Inc.

**ENTRIES CLOSE, Monday, April 15, 2024**

***Entry payment can be made online at  
<http://www.poodleclubofamerica.org>***

**Entries will be accepted at the door for an additional \$10.00 fee.**

## **How Does It Work**

There will be one class for all three varieties (Toy, Miniature & Standard)

Divided into two Divisions: Amateur & Professional

Professionals (Handlers & Open Level Grooming Competitors)

Amateurs (Owner/Handlers, Assistants, Novice Groomers)

**Grooming Competition Hours: 10:00 A.M. - 12:45 P.M.**

**Awards Presentation at 1:30 P.M.**

Groom any poodle variety in any of the following clips:

Continental, HCC, English Saddle, Puppy Clip, Scandinavian,

Secondary Puppy Clip, German Clip or Sporting Trim.

Poodle feet & faces can be clipped prior to the competition.

You will be allotted the following times: Toy ~ 1 hour 45 minutes,

Miniature - 2 hours, Standard - 2 hours 30 minutes

Trims with spray up will be allotted an additional 15 minutes.

An assistant can help hold your dog for spray up  
during that 15 minute time slot.

**Competitors will be judged by nationally renowned  
award winning judges: Michael Lamb & Ann Rairigh  
2024 Sponsors: Artero USA, Niira & Pet Store Direct**

Show Chair Persons:

Michael Lamb & Irina (Pina) Pinkusevich

Prizes will be awarded for the  
first, second & third placement in each division.



**JUDGES' EDUCATION  
AND PRE-REGISTRATION:**  
Contact Nancy Hafner at (256) 627-8822  
or nancyshafner@gmail.com

**Tuesday:** Judges Education 12:30 P.M. in the Founder's Room (open to all with pre-registration) Seminar, Q & A, followed by hands on evaluations

**Wednesday:** Ring Side Mentoring (for Judges Only) - For All Dog Classes

**Thursday:** Ring Side Mentoring (for Judges Only) - For All Bitch Classes

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**The Poodle Club of America, Inc.  
is excited to announce a seminar on:  
“BREEDING BETTER DOGS”**

**On Tuesday, April 23, 2024 from 2:00 P.M. - 5:00 P.M.  
in the Founder's Room**

**The Poodle Club of America, Inc. invites everyone to a seminar on Structure, Movement, and Pedigree Analysis. Our lecturer is Dr. Carmen Battaglia. He is the author of many articles and books, AKC Judge, researcher, and leader in the promotion of “Breeding Better Dogs”. Please pre-register for the seminar so we can make sure you receive program handouts.**

**Contact Cathy Catelin  
(847) 875-3527  
or  
E-mail: [catlin012001@yahoo.com](mailto:catlin012001@yahoo.com)  
To Register**





# **ARTERO**

PROFESSIONAL GROOMING

**PCA is pleased to welcome ARTERO USA INC.  
Sponsor of the Poodle Club of America, Inc.  
National Specialty Show, Tests and Trials.**

**PURINA**  
**PRO PLAN**  
**VETERINARY**  
SUPPLEMENTS

WHAT IF...

A PROBIOTIC COULD HELP  
YOUR DOG FEEL CALMER?



Introducing Purina® Pro Plan®  
Veterinary Supplements Calming Care  
with *Bifidobacterium longum* (BL999), a probiotic strain  
shown to help dogs maintain calm behavior. In a recent  
survey, 62% of dog owners report that their dogs regularly  
exhibit one or more behaviors that could be signs of anxiety.\*



Helps support dogs with  
anxious behaviors such as  
excessive vocalization,  
jumping, pacing, and spinning



Helps dogs maintain  
positive cardiac  
activity during  
stressful events



Helps dogs cope with external  
stressors like separation,  
unfamiliar visitors, novel sounds,  
or changes in routine and location

\*Data was collected by Relevation Research via an online survey from August 15-19, 2018. A total of 826 nationally-representative dog owners qualified and completed the survey. Qualified participants were men and women age 18 and older, owned one or more adult dogs, were household members most responsible for taking the dog(s) to a veterinarian, and had taken the dog(s) to a veterinarian in the past 12 months.

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