

# 91st Poodle Club of America National Specialty

## POODLES ROLL OUT THE RED CARPET 2024

Join us and showcase your accomplishments in the

### Poodle Club of America National Specialty Catalog

**Show dates: April 22, 2024, through April 26, 2024**

The National Specialty Catalog is a very effective way for you to reach an audience of more than 1,000 Poodle Exhibitors, Breeders, Handlers, Judges and Poodle lovers from all over the U.S. and more than 25 foreign countries.

Affiliate Club Ads.....	\$50.00
Commercial/Vendor.....	\$65.00
Full Page with Photo (Back and White) .....	\$65.00 (measures 4 ½ by 7 3/16ths)
Each additional Photo.....	\$15.00
Full Page text only.....	\$55.00
Half Page, Text only.....	\$50.00 (measures 4 ½ by 3 9/16ths)

**Deadline for catalog advertising is Monday, February 26, 2024**

- **Payment can be made by personal check or money order. All Payments MUST be in U.S. funds payable to PCA**
- **OR by credit card at the PCA Online Store. ([www.poodleclubofamerica.org](http://www.poodleclubofamerica.org))**
- **FULL PAYMENT must accompany your ad.**
- **All completed forms and ad materials must be received by Monday, February 26, 2024, to:**

<p>Commercial/Vendor and All Other Ads:</p> <p>Ruth Lebet 35575 Sweetgrass Ln. Millville, DE 19967-6981 <b>Phone:</b> (302) 345-6636 <b>Email:</b> <a href="mailto:lebetr@gmail.com">lebetr@gmail.com</a></p>	<p>Affiliate Club Ads Only:</p> <p>Ruth Lebet 35575 Sweetgrass Ln. Millville, DE 19967-6981 <b>Phone:</b> (302) 345-6636 <b>Email:</b> <a href="mailto:lebetr@gmail.com">lebetr@gmail.com</a></p>
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**Moss-Bow will only accept ads from the PCA Advertising Chair(s)**

**TO ENSURE THAT YOUR AD IS PRINTED ACCURATELY, PLEASE FOLLOW THESE GUIDELINES:**

1. You may submit your ad copy on a separate sheet of paper with photos. Or, you may submit a camera-ready ad, but **an Ad Copy Form must accompany all submissions.**
2. Your name, address and Poodle variety **MUST** be on the Ad Copy Form
3. Please attach your name, address and Poodle's name and variety on the back of any photos submitted to ensure return to you. Attach photos to the Advertising Copy Form with paper clips, not staples
4. Guidelines for Submitting Catalog Advertising Material to MB-F, Inc.:  
<http://www.infodog.com/help/guidelines.htm>