

89th Poodle Club Of America National Specialty

The Greatest Poodle Show On Earth 2022



Join us and showcase your accomplishments in the
Poodle Club of America
National Specialty Catalog

Show dates: April 22, 2022 through April 29, 2022

The National Specialty Catalog is a very effective way for you to reach an audience of more than 1,000 Poodle Exhibitors, Breeders, Handlers, Judges and Poodle lovers from all over the U.S. and more than 25 foreign countries.

Affiliate Club Ads.....	\$50.00
Full Page with Photo (Back and White).....	\$65.00 (measures 4 ½ by 7 3/16ths)
Each additional Photo.....	\$15.00
Full Page text only.....	\$55.00
Half Page, Text only.....	\$50.00 (measures 4 ½ by 3 9/16ths)

Deadline for catalog advertising is Monday, March 1, 2022

- Payment can be made by personal check or money order. All Payments **MUST** be in U.S. funds payable to PCA.
- Or by credit card at the PCA Online Store. (www.poodleclubofamerica.org)
- **FULL PAYMENT** must accompany your ad.
- All completed forms and ad materials must be received, by Monday, March 1, 2022 to:

Cathy Catelain, 3757 Heatherbrook Trail, Vale, NC 28168

Phone: (847) 875-3527

Email: catlin012001@yahoo.com

Moss-Bow will only accept ads from the PCA Advertising Chair

TO ENSURE THAT YOUR AD IS PRINTED ACCURATELY, PLEASE FOLLOW THESE GUIDELINES:

1. You may submit your ad copy on a separate sheet of paper with photos. Or, you may submit a camera ready ad, but an Ad Copy Form must accompany all submissions.
2. Your name, address and Poodle variety **MUST** be on the Ad Copy Form
3. Please attach your name, address and Poodle's name and Variety on the back of any photos submitted to ensure return to you. Attach photos to the Advertising Copy Form with paper clips, not staples
4. Guidelines for Submitting Catalog Advertising Material to MB-F, Inc.:
<http://www.infodog.com/help/guidelines.htm>